

# Global Request Technology (GRT)

# Educational grants and charitable contributions application guide

## **Mission**

Together with our customers, we are driven to make healthcare better Our mission is accomplished by **collaborating with our customers** to develop innovative products and services that improve the lives of patients.

We recognize the important role educational grants and charitable contributions play in our mission, both in benefits to patient care and the advancement of medical technology, treatment and knowledge.

## **Compliance** commitment

Awarding of funds or in-kind support for educational or charitable requests is not intended to induce nor obligate any person or entity to purchase, prescribe, order or otherwise make use of (or arrange for/recommend the use of) Stryker's products or services.

Sales Representatives, agents or distributors may not commit Stryker's support for any grant or charitable contribution. All requests are reviewed by a central committee who has the authority to approve or decline applications. We should not be listed as a sponsor/supporter of any activity until the Letter of Agreement indicating approved support has been executed.

## Eligible organizations

- Academic Institution
- Academic/Teaching Hospital
- Accredited Medical School
- Accredited Organization
- Civic Organization
- Government Hospital
- Medical Education Company
- Medical Society/Association
- National/Regional AssociationPatient Advocacy Organization
- Private or For Profit Hospital
- Public or Non-Profit Hospital
- Scientific Association

Additional organizations may be considered.



# Factors our committee considers as part of the review process may include the following:

#### Content

Medical education or charitable contribution content must be related to Stryker's therapeutic areas and aligned with strategic objectives. Programs which promote recreational activities, include large gaps within the schedule, are a program curriculum requirement, or are duplicative of other programs funded by the company may not be awarded support.

## **Audience**

Programs which have a greater impact on the medical community may receive greater consideration than those of limited scope. Programs should be widely publicized to include individuals or organizations outside of the requesting institution.

#### Location

The event's venue must be appropriate and conducive to achieving its educational objectives. The company reserves the right to decline a request if the venue appears inappropriate.

## **Budget**

A detailed budget outlining revenue sources and itemized expenses must be supplied. All budget components must appear in line with fair market value. We may reject a request or award a lesser amount based on the event's budget or due to internal budget constraints.

On an annual basis, we receive hundreds of requests and we aim to provide responsible support.

Due to finite resources, not every quality program will receive support.

## Technical requirements

Stryker's Global Request Technology is compatible for Chrome and Firefox.

## 1. Register / Log In

Please visit: https://GlobalRequests.Stryker.com. When logging in for the first time, you will be required to register a new account. Please have W9, Accreditation Certification, and IRS Determination Letter (if applicable) available for upload. If you have previously registered, please log in with your email username and password

## 2. Complete application

Once logged in, click on "New Request." Select the appropriate request type and follow the instructions provided. You must sequentially complete the application form. You will be required to upload supporting documents and acknowledge terms and conditions before submitting the request.

## 3. Submit request

Once the application is complete, select "Submit to Stryker." You will receive an email notification with a request identification number. Submission of a request does not imply approval.

### 4. Await notification

Review of the request does not commence until all required information and documentation is submitted. If the request is incomplete, the review may be delayed or declined. You may check the status of a request anytime via the "Status" section within the system. Decision timing is based on the event date of the request and internal reviews. You will be notified via email of the decision regarding support as soon as possible.

## 5. Execute letter of agreement

All approved requests require  $\bar{a}$  formal commitment through the completion of a Letter of Agreement, which is facilitated electronically. This letter must be signed by an authorized signer of the requesting organization before a payment is completed, product released, or the activity takes place. Payments will be made to the organization listed on the W9.

### 6. Reconciliation\*

All grant requests that receive funding will require a reconciliation of expenses and attendee info within 45 days of the activity end date. Please be prepared to report the following: actual revenue generated from registration, grants, exhibits/sponsorships and other sources, actual funding from all other supporters, excluding Stryker, actual program expenses, actual expenses funded by Stryker, amount due back to Stryker, final budget (if applicable).

\*Disclosure requirements: Stryker has a requirement to disclose all transfers of value, either direct or indirect, that are made to certain healthcare professionals and teaching institutions. These transfers of value must be reported to the Centers for Medicare and Medicaid Services as a part of the Federal Transparency Sunshine Act and certain state governments. For more information on the Federal Transparency Sunshine Act please see cms.org

## Restrictions

#### We are unable to provide support for requests that include the following:

- Benefiting party has been excluded from participating in state or federal healthcare programs
- · Payments to individual healthcare professionals or private practices
- Activities or events which anticipate a profit or have already occurred
- Support costs of entertainment, spouses or guests, or travel or lodging for healthcare professionals who are not program faculty
- · Support training that is part of a required curriculum
- Licensing programs such as a board review or recertification
- Funds used for graduation ceremonies/celebrations, entertainment, gifts/awards or branded promotional items
- Charitable requests for medical capital expense drives or infrastructure costs
- Foundations that will use the contribution to fund the foundation's future contributions to other charitable organizations
- Patients charged for care provided in charitable activities
- · Charges for physician services during charitable mission trips
- Multi-year commitments

stryker

Grants and donations questions contact

https://globalrequests.stryker.com/

Margaret Faure Sr. Manager, Professional Relations Stryker Craniomaxillofacial margaret.faure@stryker.com

## Eligible request types\*

Educational activities may or may not be accredited

#### Third party education

(financial and in-kind)

Support for programs (financial or in-kind) that advance the progress of medical science and patient outcomes. To be considered, programs must be:

- Independently developed and conducted by a qualified medical education provider, e.g., training hospitals, medical universities, professional associations, medical education
- communication companies Objective and balanced
- Is not a requirement for graduation

Program delivery formats may include: live symposia, hands on activities, enduring materials, web-based learning or grand rounds.

#### **Patient** education

Live, printed or web-based materials produced to provide medical education for individuals living with a particular disease or condition.

#### Charitable contributions (financial and in-kind

Tax-deductible monetary and/or product contributions to support 501(c)3 or 501(c)6 non-profit organizations' initiatives. Requests must be 100 per cent philanthropic in nature and relate o Stryker's areas of focus.